



## Happy Check the Chip Day!

Did you know that August 15th is National Check the Chip Day?

What is Check the Chip Day? This day was created by the American Veterinary Medical Association (AVMA) and the American Animal Hospital Association (AAHA) to remind pet owners to 1) have their pets' microchipped and 2) to keep the registration information up-to-date. Did you know that 1 in 3 pets are lost during their lifetime? Microchips greatly increase the chances that you'll get your pet back if he/she is lost or stolen...but a microchip only works if its registration information is accurate.



If your pet is already microchipped, take the time now to check your pet's registration information in the microchip manufacturer's database, and make sure it is up-to-date. This is absolutely critical if your pet is ever lost or stolen. To update your pet's registration, you'll need your pet's microchip number. If you don't have the number you can usually get it from the vet who did the microchipping. And of course, we are always happy to scan your pet with our chip reader and get the number for you. There is never a charge for this service. Once you have the number, if you haven't already created an account with the

manufacturer, you'll need to do that so you can access the registration and update the information as needed in the future. Make sure that all of the information, particularly your phone numbers and address, are correct. We always recommend that you include a cell phone number in case your pet is lost while you are away from home.

If your pet isn't already microchipped call the clinic at (530) 346-6611 and make an appointment today. Once the microchipping is done, make sure that your pet's chip is immediately registered. We'll give you all the information you'll need to do that.

We advocate microchipping your pets and firmly believe it is a powerful tool to reunite you with your loved one. But remember, all pet organizations recommend ID tags- even for chipped pets. Make sure your pet's tag is secure, up to date, readable and that it includes your cell number.

### Two Reasons Why Microchips Matter

1. Collars can break, tags can break or slip off and many dogs and cats don't wear collars.
2. Pets with microchips are up to 20 times more likely to be returned to their families